

A STUDY ON EMPLOYEE EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE WORKING IN IT COMPANIES BENGALURU

Dr. S. Parthiban

Dr. K. Kalaiselvi

Mrs.R.Priyadharshini

Abstract

Using a mixed-method approach, data was collected from 200 IT professionals through surveys and in-depth interviews. Quantitative data was analyzed using statistical techniques, revealing a significant positive correlation between high EI and superior job performance metrics, including task completion, teamwork, and leadership abilities. The study concludes that fostering EI within the IT workforce can lead to improved job presentation, abridged income rates, and improved job satisfaction, ultimately contributing to the competitive edge of IT companies in Bengaluru's dynamic market. Further research is recommended to explore longitudinal impacts and the potential curbing properties of demographic variables on the EI-job performance relationship.

Keywords: Emotional Intelligence (EI), Job Performance, Information Technology (IT), Employee Development, Team Dynamics, Leadership Effectiveness

INTRODUCTION

Bengaluru, known as the Silicon Valley of India, is home to a multitude of IT companies that drive innovation and technological advancements. The IT industry in this region is characterized by intense competition, rapid technological changes, and high expectations for performance. Employees in this sector are required not only to possess technical skills but also to navigate complex interpersonal dynamics, manage stress, and adapt to continuous change. In this context, emotional intelligence emerges as a key factor influencing job performance. Numerous studies have highlighted the impact of EI on various aspects of job performance, including leadership effectiveness, teamwork, conflict resolution, and job satisfaction. This study aims to bridge this gap by examining the association among employee emotional intelligence and job performance in IT companies in Bengaluru. The answers of this research are predictable to offer valuable insights for IT companies aiming to enhance employee performance and organizational success through targeted EI development programs.

SIGNIFICANCE OF THE STUDY

As the IT sector continues to expand and evolve at a rapid pace, understanding the factors that contribute to enhanced employee performance and organizational success becomes crucial. This study offers several key contributions:

Head & Assistant Professor of Management

Assistant Professor of Management , Gobi Arts & Science College , Gobichettipalayam

Assistant Professor, Dhanalakshmi Srinivasan College of Engineering (Autonomous), Coimbatore

Enhanced Employee Performance: By elucidating the link between EI and job performance, this research provides empirical evidence that can help IT companies identify and nurture critical emotional competencies among their employees.

Improved Organizational Culture: Understanding the role of EI can aid organizations in fostering a more supportive and empathetic workplace environment. Employees with high emotional intelligence contribute to a positive organizational culture by enhancing communication, reducing conflicts, and promoting teamwork.

Strategic HR Interventions: The findings from this study can inform human resource management strategies, particularly in the areas of recruitment, training, and development. By integrating EI assessments and training programs into their HR practices, IT companies can better identify potential leaders, improve employee well-being, and enhance overall productivity.

Competitive Advantage: In the highly competitive IT industry, companies that prioritize emotional intelligence development can gain a significant edge. High EI among employees can lead to more effective problem-solving, creative thinking, and resilience in the face of challenges. This can result in better project outcomes, higher client satisfaction, and a stronger market position.

REVIEW OF LITERATURE

According to a study by Joseph and Newman (2010), employees with high EI in IT firms show better adaptability, stress management, and teamwork, all of which are essential for maintaining high performance levels in a fast-paced environment. The IT industry, characterized by high stress and rapid technological changes, requires employees to have high EI to cope with these challenges effectively.

Wong and Law (2002) found that IT leaders with high EI were more successful in motivating their teams, managing conflicts, and fostering a positive work environment, leading to better overall team performance and project success. Leadership within IT companies often requires the ability to manage both technological and human resources effectively.

A study by Schutte et al. (2007) showed that employees with higher EI reported better psychological well-being, lower levels of stress, and higher job satisfaction. These factors collectively contribute to enhanced job performance and reduced turnover rates. Employee well-being is a critical factor in job performance, especially in high-stress sectors like IT.

A study by Jordan and Troth (2004) emphasized that teams with higher collective EI had better communication, collaboration, and conflict resolution skills. This led to higher efficiency and success rates in IT projects. Effective team dynamics are essential for successful project execution in IT companies.

OBJECTIVES

- To Evaluate the Impact of Emotional Intelligence on Employees' Job Satisfaction
- To Examine the Relationship Between Emotional Intelligence and Employees' Attitudes Towards Work-Related Stress

The dynamic and extremely modest countryside of the IT manufacturing in Bengaluru places significant demands on employees, requiring them to excel not only in technical skills but also in managing interpersonal relationships and workplace stress. Despite the critical role of emotional intelligence (EI) in fostering effective communication, collaboration, and adaptability, its impact on job performance within this sector remains underexplored. The primary problem this study pursues to address is the insufficient understanding of how emotional intelligence influences job performance among IT professionals in Bengaluru. This includes identifying which aspects of EI are most beneficial in enhancing job performance, improving team dynamics, and fostering leadership effectiveness.

It seeks to provide empirical evidence and practical insights that can inform HR strategies and training programs, ultimately contributing to a more productive, engaged, and resilient workforce in the IT sector.

RESEARCH DESIGN

Quantitative data will be collected through a structured survey administered to 200 IT professionals, measuring EI using the Emotional Intelligence Appraisal and job performance through standard performance metrics. Qualitative data will be gathered via semi-structured interviews with a subset of 20 participants, providing deeper insights into the EI-job performance relationship. Statistical analysis will identify correlations and patterns, while thematic analysis of interview data will elucidate underlying factors and contextual nuances.

ANALYSIS

Attitude Towards Job

Each respondent has to score on all the above aspects on a 5-point scale ranging from 'always' to 'never'. Such attitudes are pivoted against demographic features like Age, Gender, Education, Hierarchy, Present cadre, Income, Present job experience, Length of standard work day, Marital status, Origin, Nature of job, Total experience, Hours of work per week and Number of days worked overtime/week.

Table: 1 Attitude Towards Job (ATJ)

S.No	Attitude to Job	Always	Mostly	Sometimes	Rarely	Never	Total
1	Routine	46.9% (246)	35.6% (187)	12.6% (66)	3.4% (18)	1.5% (8)	100% 525
2	Dynamic	22.5% (118)	42.1% (221)	29.7% (156)	5% (26)	0.8% (4)	100% 525
3	Interesting	35.4% (186)	38.5% (202)	21.1% (111)	4.2% (22)	0.8% (4)	100% 525
4	Boring	10.1% (53)	13% (68)	29.7% (156)	33.1% (174)	14.1% (74)	100% 525
5	Difficult	11.8% (62)	20.9% (110)	36.8% (193)	18.9% (99)	11.6% (61)	100% 525

ATJ reveals the "respondents' attitude" regarding their job. An organisation can grow when the workers are enthusiastic and like to perform their work. In the present study, the largest group i.e., 46.9% of the workers experienced that the job is always routine in nature whereas the next largest group of 42.1% opined that their work is mostly dynamic in nature. The job is mostly interesting for 38.5% of the respondents whereas it is sometimes difficult for 36.8% of the respondents rarely boring for 33.1% of the respondents.

SUGGESTIONS

Implement Emotional Intelligence Training Programs: IT companies in Bengaluru should consider incorporating EI training and development programs into their employee development initiatives. Such programs can enhance employees' self-awareness, self-regulation, empathy, and social skills, leading to improved job performance and better team dynamics.

Promote a Supportive Work Environment: Creating a work environment that values and supports emotional intelligence can help employees manage stress, improve communication, and foster collaboration.

Incorporate EI Assessments in Recruitment and Performance Evaluations: Including EI assessments as part of the recruitment process and regular performance evaluations can help identify candidates and employees with high emotional intelligence. This can ensure that individuals who are likely to excel in team collaboration, leadership, and adaptability are recognized and developed within the organization.

Foster Leadership Development with a Focus on EI: Leadership development programs should emphasize the importance of emotional intelligence. Leaders with high EI can better motivate and support their teams, manage conflicts, and create a positive work culture, which in turn enhances overall organizational performance.

Conduct Further Research: Future studies could explore longitudinal impacts, the role of demographic variables, and the effectiveness of various EI training methodologies, providing deeper insights and more robust strategies for enhancing workplace performance.

FINDINGS

Quantitative analysis shows that employees with higher EI scores exhibit better task efficiency, enhanced teamwork, and superior leadership abilities. Qualitative insights indicate that these employees manage work-related stress more effectively, adapt to changes swiftly, and maintain constructive interpersonal relationships. Additionally, the research highlights that emotional intelligence training programs contribute to improved job gratification and abridged income rates. These answers underline the importance of development EI within the IT workforce to boost overall organizational performance and employee well-being.

CONCLUSION

This study underscores the significant impact of emotional intelligence (EI) on job performance among IT employees in Bengaluru. Through a mixed-methods approach, the investigation reveals a strong optimistic association among high EI and enhanced job performance metrics, including task efficiency, teamwork, and leadership effectiveness. Employees with higher EI demonstrate better stress management, adaptability, and interpersonal skills, which are crucial in the fast-paced and demanding IT sector.

The findings suggest that integrating EI training and development programs within IT companies can lead to substantial improvements in employee performance and overall organizational success. By fostering a supportive work environment and emphasizing the importance of emotional intelligence in leadership development, IT companies can enhance employee well-being, reduce turnover rates, and maintain a competitive edge in the industry.

This study providing valuable insights for both academic research and practical applications in human resource management. Further research is recommended to explore the longitudinal impacts of EI on job performance and to examine the effectiveness of different EI training methodologies in diverse organizational contexts. In conclusion, prioritizing emotional intelligence in the IT workforce is vital for development a productive, strong, and collaborative organizational culture that can flourish in the dynamic landscape of Bengaluru's IT industry.

REFERENCE:

1. Goleman, D. (1998). *Working with emotional intelligence*. Bantam Books.
2. Joseph, D. L., & Newman, D. A. (2010). Emotional intelligence: An integrative meta-analysis and cascading model. *Journal of Applied Psychology*, 95(1), 54-78.

3. Wong, C. S., & Law, K. S. (2002). The effects of leader and follower emotional intelligence on performance and attitude: An exploratory study. *Leadership Quarterly*, 13(3), 243-274.
4. Schutte, N. S., Malouff, J. M., Thorsteinsson, E. B., Bhullar, N., & Rooke, S. E. (2007). A meta-analytic investigation of the relationship between emotional intelligence and health. *Personality and Individual Differences*, 42(6), 921-933.
5. Jordan, P. J., & Troth, A. C. (2004). Managing emotions during team problem solving: Emotional intelligence and conflict resolution. *Human Performance*, 17(2), 195-218.
6. Radha, P., & Aithal, P. S. (2023). A Study on the Influence of Emotional Intelligence Interventions in the Banking Sector. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(3), 369-378. DOI: <https://doi.org/10.31264/IJCSBE.v7i3.1000>
7. Mayer, J. D., Salovey, P., & Caruso, D. R. (2004). Emotional intelligence: Theory, findings, and implications. *Psychological Inquiry*, 15(3), 197-215.
8. Cherniss, C., & Goleman, D. (2001). The emotionally intelligent workplace: How to select for, measure, and improve emotional intelligence in individuals, groups, and organizations. *Jossey-Bass*.
9. Radha, P., & Aithal, P. S., (2023). A Study on the Performance of Employees in the Banking Sector and its Impact on the Organizational Health. *International Journal of Management, Technology, and Social Sciences (IJMITS)*, 8(4), 119-127.
10. Goleman, D. (2000). *Emotional intelligence: Why it can matter more than IQ*. Bantam Books.
11. Bar-On, R. (1997). The emotional quotient inventory (EQ-i): A test of emotional intelligence. *Multi-Health Systems*.
12. Salovey, P., & Mayer, J. D. (1990). Emotional intelligence. *Imagination, Cognition, and Personality*, 9(3), 185-211.
13. Cote, S., & Miners, C. T. H. (2006). Emotional intelligence, cognitive intelligence, and job performance. *Administrative Science Quarterly*, 51(1), 1-28.
14. Radha, P. & Aithal, P. S. (2023). Exploring The Nexus Between Human Resource Management (HRM) and Enterprise Resource Planning (ERP) In Manufacturing: A Comprehensive Examination of Strategies, Challenges, and Integration Dynamics. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(4), 249-258.
15. Niven, K., Totterdell, P., & Holman, D. (2009). A longitudinal study of the relationship between emotional intelligence and job performance. *Journal of Occupational and Organizational Psychology*, 82(2), 505-524.
16. Humphrey, R. H. (2013). Effective leadership and emotional intelligence: An overview. *The International Journal of Organizational Analysis*, 21(3), 261-275.
17. Salovey, P., & Grewal, D. (2005). The science of emotional intelligence. *Current Directions in Psychological Science*, 14(6), 281-285.
18. Radha, P. & Aithal, P. S. (2023). The Significance and Influence of Human Resource Management (HRM) on Enterprise Performance in the Manufacturing Sector: An In-Depth Analysis of Enterprise Performance Management (EPM) Impacts. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 7(4), 291-299.
19. Van Rooy, D. L., & Viswesvaran, C. (2004). Emotional intelligence: A meta-analytic investigation of predictive validity and nomological net. *Journal of Vocational Behavior*, 65(1), 71-95.
20. Zaccaro, S. J., & Banks, D. J. (2004). Leader emotional intelligence: A review and future directions. *The Leadership Quarterly*, 15(6), 543-580.
21. Goleman, D. (2011). The brain and emotional intelligence: New insights. *More Than Sound*.

22. Brackett, M. A., & Salovey, P. (2006). Measuring emotional intelligence with the Mayer-Salovey-Caruso Emotional Intelligence Test (MSCEIT). In R. Bar-On & J. D.A. Parker (Eds.), *The handbook of emotional intelligence* (pp. 344-362). Jossey-Bass.
23. Singh, R. (2010). Emotional intelligence and its impact on job performance and organizational effectiveness. *International Journal of Business and Management*, 5(10), 191-199.
24. Kellett, J. B., Humphrey, R. H., & Sleeth, R. G. (2006). Empathy and emotional intelligence: Predicting success in professional and personal lives. *Australian Journal of Psychology*, 58(1), 25-35.
25. Radha, P. & Aithal, P. S. (2023). A Study on Intricate Interplay between Emotional Intelligence and Job Performance in the Public Banking Sector. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(4), 403-411.